



## LUXURY SALES SNAPSHOT



POLO  
RALPH LAUREN

ARNETTE

WILLIAM HENRY VALENTINO MIU MIU EYEWEAR DOLCE & GABBANA

TIFFANY & Co. TURA GIORGIO ARMANI A | X  
EMPORIO ARMANI ARMANI EXCHANGE

TORY BURCH BVLGARI MICHAEL KORS

LUMONDI COACH HAMILTON CORUM Brooks Brothers Leica  
OFFICIAL DISTRIBUTOR USA NEW YORK AVANT-GARDE SINCE 1955

PRADA TISSOT OMEGA LONGINES®  
EYEWEAR SWISS WATCHES SINCE 1853

Safilo Ray-Ban vogue EssilorLuxottica RADO  
SEE THE WORLD AT ITS BEST GENUINE SINCE 1937 eyewear SWITZERLAND

COSTA SEIKO TAG HEUER SHINOLA BREITLING  
SINCE 1881 DETROIT 1884



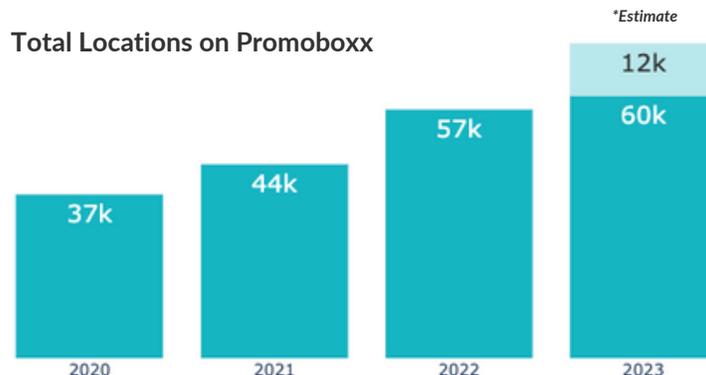
## WHAT WE CAN DO FOR YOU

- Connect you to a network of thousands of retailers
- Provide retailers with access to your brand approved content
- Show you how you stack up against your peers
- Send your most important retailers paid ad funds
- See which retailers are sharing your campaigns

US digital ad spending hit a record **\$239.89 billion** in 2022.

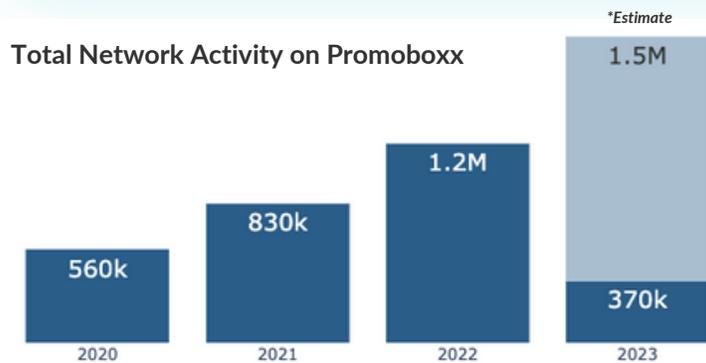
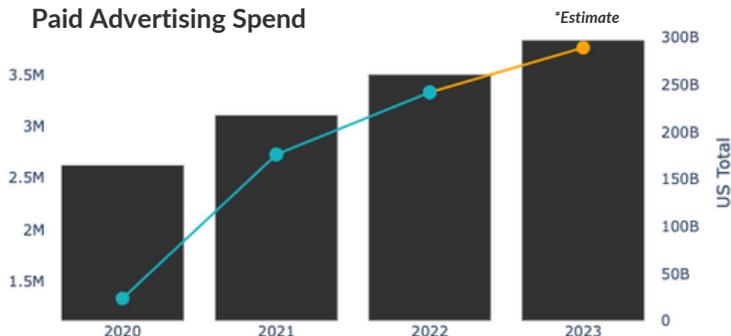
This is a 13.6 percent increase from 2021, during which expenditure totaled \$211.20 billion. **By 2025, US ad spending on digital channels is forecasted to surpass the \$300 billion mark**, accounting for more than 75% of all media spending.

Between 2020–2025, the digital ad market will have **grown at an average rate of 16% annually**, essentially more than doubling (2x) its worth over this time period.



*"Promoboxx is awesome! As a small biz owner, it is overwhelming to try to wear all the hats and Promoboxx makes it super easy to program super attractive marketing that reaches your followers. Awesome way to stay in touch with our customers!"*  
Luxury Retailer / Aug 2022

Paid Advertising Spend



Promoboxx works with **41 businesses in the Luxury Jewelry & Watches vertical**, which generates \$376 billion in annual revenue across **14,567 Promoboxx registered retailers**. On average, US Luxury Jewelry & Watches firms grew 5.50% in the latest reporting period (2022).

A well-known designer of luxury eyewear began working with Promoboxx in 2020. Their investment in digital marketing with Promoboxx helped push their annual sales figure above their peer average to 15.40%, 9.90% above the average competitor in their vertical.

On average across all verticals, **Promoboxx helps companies outperform their competitors by 11%**.

